



MIKE HERCEG

EDUCATION

Tyler School of Art, Temple University

Graduated in May 2016
Majoring in Graphic and Interactive Design

EXPERIENCE

SofterWare Inc. - Horsham, PA

Junior Graphic and Web Designer – Creating marketing materials for a variety of products. Materials include: conference booths, print and web ads, as well as designing and developing emails, web pages.

Spring of 2016 - Present

Graphic and Web Design Intern – Creating print and web ads, updating and maintaining multiple websites, copy and graphics.

Summer of 2015 - Spring of 2016

Freelance Work

Nick Marie real estate - Logo creation

A Jack of All Trades - Logo creation

Premier Energy Solutions - Brand creation

ElderHelp - Print design

SKILLS

Advanced: Microsoft Office, HTML , CSS, Adobe products: InDesign, Photoshop and Illustrator

Intermediate: AfterEffects, Wordpress, JQuery and Javascript.

Basic understandings: of php, mysql, Salesforce and Partdot.

EXHIBITION

Posters Against Ebola

Postersagainstebola.com
February 2015

AIGA Non-profit T-shirt Competition

Award of Merit
The Crane
February 2015

Tyler School of Art's Restaurant Identity Project

Tyler's Atrium Exhibition Hall
October 2014

GROUPS

Alpha Kappa Lambda

267.614.8596

MikeHercegDesigns@gmail.com

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